



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Mitt Romney for President (5341)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 626519  
Inv Date 8/26/2012  
Terms Net 30  
Contract 327874  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

Product Political - Federal Candidate (1067)  
Brand Romney For President (130310)  
Acct Types National/Political  
Est/Headline 172/06287134  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen Date 8/28/2012 5:34:28PM

AgM

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>2X MAX/DAY</b>						
	Spot	6:00:00AM-6:30:00AM	Per week (6),We,Th,Fr	08/22/12 6:09AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP084H	\$2200.00	
	Spot	6:00:00AM-6:30:00AM	Per week (6),We,Th,Fr	08/22/12 6:23AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP086H	\$2200.00	
	Spot	6:00:00AM-6:30:00AM	Per week (6),We,Th,Fr	08/23/12 6:08AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP087H	\$2200.00	
	Spot	6:00:00AM-6:30:00AM	Per week (6),We,Th,Fr	08/23/12 6:23AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP086H	\$2200.00	
	Spot	6:00:00AM-6:30:00AM	Per week (6),We,Th,Fr	08/24/12 6:08AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP086H	\$2200.00	
	Spot	6:00:00AM-6:30:00AM	Per week (6),We,Th,Fr	08/24/12 6:23AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP087H	\$2200.00	
2.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM-8:00:00AM	Per week (3),We,Th,Fr	08/22/12 7:55AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP084H	\$2000.00	
	Spot	7:00:00AM-8:00:00AM	Per week (3),We,Th,Fr	08/23/12 7:27AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP087H	\$2000.00	
	Spot	7:00:00AM-8:00:00AM	Per week (3),We,Th,Fr	08/24/12 7:29AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP086H	\$2000.00	
3.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00AM-9:00:00AM	Per week (3),We,Th,Fr	08/22/12 8:49AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP086H	\$2000.00	
	Spot	8:00:00AM-9:00:00AM	Per week (3),We,Th,Fr	08/23/12 8:49AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP086H	\$2000.00	
	Spot	8:00:00AM-9:00:00AM	Per week (3),We,Th,Fr	08/24/12 8:47AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP087H	\$2000.00	
4.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	9:00:00AM-10:00:00AM	Per week (3),We,Th,Fr	08/22/12 9:30AM (We)	00:30	LIVE! WITH KELLY	2012MRFP084H	\$600.00	
	Spot	9:00:00AM-10:00:00AM	Per week (3),We,Th,Fr	08/23/12 9:31AM (Th)	00:30	LIVE! WITH KELLY	2012MRFP087H	\$600.00	
	Spot	9:00:00AM-10:00:00AM	Per week (3),We,Th,Fr	08/24/12 9:41AM (Fr)	00:30	LIVE! WITH KELLY	2012MRFP086H	\$600.00	
5.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	10:00:00AM-11:00:00AM	Per week (3),We,Th,Fr	08/22/12 10:31AM (We)	00:30	DR. PHIL	2012MRFP086H	\$600.00	
	Spot	10:00:00AM-11:00:00AM	Per week (3),We,Th,Fr	08/23/12 10:13AM (Th)	00:30	DR. PHIL	2012MRFP086H	\$600.00	
	Spot	10:00:00AM-11:00:00AM	Per week (3),We,Th,Fr	08/24/12 10:18AM (Fr)	00:30	DR. PHIL	2012MRFP087H	\$600.00	
6.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:00:00AM-12:00:00PM	Per week (3),We,Th,Fr	08/22/12 11:37AM (We)	00:30	The View	2012MRFP084H	\$700.00	
	Spot	11:00:00AM-12:00:00PM	Per week (3),We,Th,Fr	08/23/12 11:31AM (Th)	00:30	The View	2012MRFP087H	\$700.00	
	Spot	11:00:00AM-12:00:00PM	Per week (3),We,Th,Fr	08/24/12 11:34AM (Fr)	00:30	The View	2012MRFP086H	\$700.00	
7.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:00:00PM-1:00:00PM	Per week (3),We,Th,Fr	08/22/12 12:44PM (We)	00:30	EYEWITNESS NEWS 12P	2012MRFP086H	\$700.00	
	Spot	12:00:00PM-1:00:00PM	Per week (3),We,Th,Fr	08/23/12 12:38PM (Th)	00:30	EYEWITNESS NEWS 12P	2012MRFP086H	\$700.00	
	Spot	12:00:00PM-1:00:00PM	Per week (3),We,Th,Fr	08/24/12 12:55PM (Fr)	00:30	EYEWITNESS NEWS 12P	2012MRFP087H	\$700.00	
8.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	1:00:00PM-2:00:00PM	Per week (3),We,Th,Fr	08/22/12 1:36PM (We)	00:30	The Chew	2012MRFP084H	\$500.00	
	Spot	1:00:00PM-2:00:00PM	Per week (3),We,Th,Fr	08/23/12 1:35PM (Th)	00:30	The Chew	2012MRFP087H	\$500.00	
	Spot	1:00:00PM-2:00:00PM	Per week (3),We,Th,Fr	08/24/12 1:35PM (Fr)	00:30	The Chew	2012MRFP086H	\$500.00	
9.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	3:00:00PM-4:00:00PM	Per week (3),We,Th,Fr	08/22/12 2:59PM (We)	00:30	GMA IN THE AFTERNOON	2012MRFP086H	\$550.00	
	Spot	3:00:00PM-4:00:00PM	Per week (3),We,Th,Fr	08/23/12 3:25PM (Th)	00:30	General Hospital	2012MRFP086H	\$550.00	
	Spot	3:00:00PM-4:00:00PM	Per week (3),We,Th,Fr	08/24/12 3:26PM (Fr)	00:30	General Hospital	2012MRFP087H	\$550.00	



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Mitt Romney for President (5341)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 626519  
Inv Date 8/26/2012  
Terms Net 30  
Contract 327874  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

Product Political - Federal Candidate (1067)  
Brand Romney For President (130310)  
Acct Types National/Political  
Est/Headline 172/06287134  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:34:28PM

AgM

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	4:00:00PM- 5:00:00PM	Per week (3), We,Th,Fr	08/22/12 4:48PM (We)	00:30	DR. OZ SHOW	2012MRFP084H	\$850.00	
	Spot	4:00:00PM- 5:00:00PM	Per week (3), We,Th,Fr	08/23/12 4:50PM (Th)	00:30	DR. OZ SHOW	2012MRFP087H	\$850.00	
	Spot	4:00:00PM- 5:00:00PM	Per week (3), We,Th,Fr	08/24/12 4:26PM (Fr)	00:30	DR. OZ SHOW	2012MRFP086H	\$850.00	
11.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:30:00AM- 6:00:00AM	Per week (3), We,Th,Fr	08/22/12 5:42AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP086H	\$650.00	
	Spot	5:30:00AM- 6:00:00AM	Per week (3), We,Th,Fr	08/23/12 5:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP086H	\$650.00	
	Spot	5:30:00AM- 6:00:00AM	Per week (3), We,Th,Fr	08/24/12 5:52AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP087H	\$650.00	
12.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Sa 1	08/25/12 7:39AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	2012MRFP087H	\$700.00	
13.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:00:00PM- 5:30:00PM	Per week (3), We,Th,Fr	08/22/12 5:12PM (We)	00:30	EYEWITNESS NEWS 5P	2012MRFP086H	\$2000.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (3), We,Th,Fr	08/23/12 5:22PM (Th)	00:30	EYEWITNESS NEWS 5P	2012MRFP086H	\$2000.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (3), We,Th,Fr	08/24/12 5:29PM (Fr)	00:30	EYEWITNESS NEWS 5P	2012MRFP087H	\$2000.00	
14.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:30:00PM- 6:00:00PM	Per week (3), We,Th,Fr	08/22/12 5:43PM (We)	00:30	EYEWITNESS NEWS 530P	2012MRFP084H	\$2400.00	
	Spot	5:30:00PM- 6:00:00PM	Per week (3), We,Th,Fr	08/23/12 5:52PM (Th)	00:30	EYEWITNESS NEWS 530P	2012MRFP087H	\$2400.00	
	Spot	5:30:00PM- 6:00:00PM	Per week (3), We,Th,Fr	08/24/12 5:52PM (Fr)	00:30	EYEWITNESS NEWS 530P	2012MRFP086H	\$2400.00	
15.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00PM- 6:30:00PM	Per week (3), We,Th,Fr	08/22/12 6:23PM (We)	00:30	EYEWITNESS NEWS 6P	2012MRFP086H	\$2500.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (3), We,Th,Fr	08/23/12 6:23PM (Th)	00:30	EYEWITNESS NEWS 6P	2012MRFP086H	\$2500.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (3), We,Th,Fr	08/24/12 6:27PM (Fr)	00:30	EYEWITNESS NEWS 6P	2012MRFP087H	\$2500.00	
16.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00PM- 7:30:00PM	Per week (3), We,Th,Fr	08/22/12 7:11PM (We)	00:30	INSIDE EDITION	2012MRFP084H	\$2500.00	
	Spot	7:00:00PM- 7:30:00PM	Per week (3), We,Th,Fr	08/23/12 7:21PM (Th)	00:30	INSIDE EDITION	2012MRFP087H	\$2500.00	
	Spot	7:00:00PM- 7:30:00PM	Per week (3), We,Th,Fr	08/24/12 7:22PM (Fr)	00:30	INSIDE EDITION	2012MRFP086H	\$2500.00	
17.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:30:00PM- 8:00:00PM	Per week (3), We,Th,Fr	08/22/12 7:56PM (We)	00:30	ENTERTAINMENT TONIGHT	2012MRFP086H	\$2500.00	
	Spot	7:30:00PM- 8:00:00PM	Per week (3), We,Th,Fr	08/23/12 7:41PM (Th)	00:30	ENTERTAINMENT TONIGHT	2012MRFP086H	\$2500.00	
	Spot	7:30:00PM- 8:00:00PM	Per week (3), We,Th,Fr	08/24/12 7:40PM (Fr)	00:30	ENTERTAINMENT TONIGHT	2012MRFP087H	\$2500.00	
18.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:35:00PM-12:05:00AM	Per week (3), We,Th,Fr	08/22/12 11:56PM (We)	00:30	Nightline	2012MRFP086H	\$1200.00	
	Spot	11:35:00PM-12:05:00AM	Per week (3), We,Th,Fr	08/23/12 12:04AM (Th)	00:30	Nightline	2012MRFP086H	\$1200.00	
	Spot	11:35:00PM-12:05:00AM	Per week (3), We,Th,Fr	08/24/12 11:46PM (Fr)	00:30	HIGH SCHOOL FOOTBALL EXTRA	2012MRFP087H	\$1200.00	
19.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00AM- 9:00:00AM	Day, Sa 1	08/25/12 8:54AM (Sa)	00:30	Good Morning America Saturday	2012MRFP086H	\$1200.00	
20.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:00:00PM-12:30:00PM	Day, Sa 1	08/25/12 12:09PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP087H	\$550.00	
21.0	Spot			08/25/12			1 preempt @ \$1500.00	\$0.00	Sports Over Run
22.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00PM-11:30:00PM	Day, Sa 1	08/25/12 11:11PM (Sa)	00:30	NASCAR SERIES	2012MRFP087H	\$7500.00	



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

Advertiser **Mitt Romney for President (5341)**  
Agency **American Rambler Productions (5998)**  
Buyer **KINCAID,STEPHANIE**  
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**  
ph: (555) 555-5555

Product **Political - Federal Candidate (1067)**  
Brand **Romney For President (130310)**  
Acct Types **National/Political**  
Est/Headline **172/06287134**  
Demo  
Revision  
Comments

Invoice **626519**  
Inv Date **8/26/2012**  
Terms **Net 30**  
Contract **327874**  
Bill Type **Standard**  
Period **7/30/2012 - 8/26/2012**

CO-OP/Order Type **No/Normal**  
Package  
Gen Date **8/28/2012 5:34:28PM**

AgM

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
23.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:30:00PM-12:30:00AM	Day, Sa-1	08/25/12 11:45PM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP086H	\$500.00	
24.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:30:00AM-6:00:00AM	Day, Sa-1	08/25/12 5:51AM (Sa)	00:30	THE CHRIS MATTHEWS SHOW	2012MRFP086H	\$500.00	
25.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM-8:00:00AM	Day, Su-1	08/26/12 7:22AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	2012MRFP087H	\$700.00	
26.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00AM-9:00:00AM	Day, Su-1	08/26/12 8:27AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	2012MRFP086H	\$1200.00	
27.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	9:00:00AM-10:00:00AM	Day, Su-1	08/26/12 9:59AM (Su)	00:30	THIS WEEK WITH CHRISTIANE AMANPOUR	2012MRFP087H	\$1400.00	
28.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:00:00PM-12:30:00PM	Day, Su-2	08/26/12 11:59AM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP086H	\$500.00	
	Spot	12:00:00PM-12:30:00PM	Day, Su-2	08/26/12 12:14PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP087H	\$500.00	
29.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00PM-6:30:00PM	Day, Su-1	08/26/12 6:11PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	2012MRFP086H	\$2000.00	
30.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	1:00:00AM-2:00:00AM	Day, Su-1	08/26/12 1:23AM (Su)	00:30	ACCESS HOLLYWOOD WEEKEND	2012MRFP087H	\$300.00	
31.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:00:00PM-11:37:00PM	Per week (3), We,Th,Fr	08/22/12 11:14PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP084H	\$4100.00	
	Spot	11:00:00PM-11:37:00PM	Per week (3), We,Th,Fr	08/23/12 11:23PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP087H	\$4100.00	
	Spot	11:00:00PM-11:37:00PM	Per week (3), We,Th,Fr	08/24/12 11:13PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP086H	\$4100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	<b>\$109,800.00</b>	Total Spots	70
Commission	<b>(\$16,470.00)</b>		
Net Total	<b>\$93,330.00</b>		